

## Audience and Purpose

Match the content in the box to the appropriate audience and purpose. On your own sheet of paper, write the correct letter next to the number.

1. Whereas economist Holmes contends that the financial crisis is far from over, the presidential advisor Jones points out that it is vital to catch the first wave of opportunity to increase market share. We can use elements of both experts' visions. Let me explain how.
2. In 2000, foreign money flowed into the United States, contributing to easy credit conditions. People bought larger houses than they could afford, eventually defaulting on their loans as interest rates rose.
3. The Emergency Economic Stabilization Act, known by most of us as the humongous government bailout, caused mixed reactions. Although supported by many political leaders, the statute provoked outrage among grassroots groups. In their opinion, the government was actually rewarding banks for their appalling behavior.

- Audience: An instructor
  - Purpose: To analyze the reasons behind the 2007 financial crisis
  - Content: \_\_\_\_\_
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- Audience: Classmates
  - Purpose: To summarize the effects of the \$700 billion government bailout
  - Content: \_\_\_\_\_
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- Audience: An employer
  - Purpose: To synthesize two articles on preparing businesses for economic recovery
  - Content: \_\_\_\_\_